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VoIP: Let's Go Shopping!

Voice Over IP—VoIP services provide a host of benefits. The recent explosion of new services has also created plenty of confusion. With so many service options, customers can be overwhelmed quickly.

The best way to get started with VoIP is to make a list. A smart 'shopper' makes a list before entering the grocery store. Otherwise, that shopper can easily walk out with bags of groceries he doesn't need, and by the way, a couple of items were missed from the list.

Walking into the 'VoIP Store' without a list of what you need versus what 'looks good' is critical to a successful project. Without proper preparation, your shopping visit will be wasteful in time, money and product your business doesn't need.

RAM is always here to help you through the process. Here is your grocery list to the VoIP Store. Just pick the items that you need and RAM will help you evaluate them!

- Buckets of local and long distance minutes
- Web-based IP hosting
- Online voicemail retrieval
- Onsite and remote access to voicemail mgmt.
- Voicemail screening features
- Executive management reports
- Voicemail speech-to-text capability
- End-user call forwarding features
- Phone Integration & CRM software

Happy Shopping!

RAM Releases New Website

RAM is very excited to announce our newly redesigned website that will launch on May 8, 2006!

We have taken considerable time and energy reorganizing the site in order to make it interesting and useful to you and those interested in learning more about RAM.

One of the comments that I frequently get is: "I didn't know you had that service!" Well now you can go to our website and learn all about our numerous offerings. We hope you enjoy the new look of RAM!



Notable Quote from USA Today March 6, 2006



"Recent years have not been good to the businesses formerly known as phone companies. They got off to a slower start than cable in rolling out broadband service. And they lost core customers who signed up with Internet telephony services, or opted to go wireless.

But, not to worry, this is an industry with a plan: Bring back Ma Bell—the AT&T monopoly that once ruled the wired world, throttling competition. While other industries have decided to race forward to keep pace with innovation, this one sees a bright future in turning back the clock. Maybe there is even a black, rotary-dial telephone in our future. "

—Editorial, [USA Today](#)

WiMAX: Defining a Technology

There's a lot of discussion of what WiMAX technology is and how it is applied. We thought we'd take a moment and simply talk about the basics of the technology.



Photo courtesy [Intel](#)

To begin, WiMAX is a standards-based wireless technology that provides high-throughput broadband connections over long distances.

WiMAX can be used for a number of applications, including "last mile" broadband connections, hotspots and cellular backhaul and high-speed enterprise connectivity for business.

A WiMAX tower station can connect directly to the Internet using a high-bandwidth, wired connection (ex: a DS3 line). It can also connect to another WiMAX tower using a line-of-sight, microwave link. This connection to a second tower along with the ability of a single tower to cover up to 3,000 square miles, is what allows WiMAX to provide coverage to remote rural areas.



Welcome Bob to RAM

It is with great pleasure that we welcome Bob Schuch to RAM Communications as our Customer Service representative working along side Mario. Many of you have had the opportunity to speak with Bob. He is certainly knowledgeable in the field of telecommunications spending over 20 years in the field.



Bob came to us from Vanguard Managed Solutions and Motorola where he was a Sr. Engineer.

Bob brings considerable expertise to RAM and we are thrilled to have him be a part of the team working to help you, our clients with questions.

Now remember, there's a Rob and Bob. We like to keep things interesting.

Find Out More...

- I'm interested in RAM quoting my company a price for my telephone service.
- I'm interested in learning more about VoIP.
- I'm interested in learning more about RAM's Professional Services.
- Tell me more about WiMAX.

P 847 358 0917

F 847 358 1340

ramcomminc.com