



CASE STUDY

RAM helps Mather LifeWays manage Corporate Cellular effectively

OVERVIEW

Based in Evanston, IL, Mather LifeWays enhances the lives of older adults by creating Ways to Age Well.SM Founded in 1941 by entrepreneur and humanitarian Alonzo Mather, Mather LifeWays is a unique not-for-profit organization dedicated to providing a continuum of living and care; making neighborhoods better places for older adults to live, work, learn, contribute and play; and identifying, implementing, and sharing best practices for wellness, workforce issues, memory care support and empowering caregivers.

CHALLENGE

Charley Sankovich, Assistant VP of I.T. Systems, was looking for a more efficient way to handle his corporate cellular services. Mather LifeWays was having difficulty leveraging its carrier for better service and better rates. At times, it was difficult to manage costs, especially when new devices were purchased from retail carriers.

Why RAM?

RAM Communications, Inc. has been providing telecommunications services to Mather LifeWays since 2008. In June 2012, Charley Sankovich, Assistant VP of I.T. Systems, was in need of someone to assist in administrating their corporate cell phone accounts. After years of working with RAM and getting positive results, Charley felt RAM would be the best company to help his staff manage its cellular phone users. RAM brought in its cellular expert and partner, Caleb Sundvall, to assist. Caleb brought his experience and expertise to help Charley's staff.

RESULTS

RAM Results

- provides a convenient service for moves, adds and changes
- Cellular management is saving 15% on cellular phone costs.
- RAM's corporate cellular assistance saves Mather almost 70 hours per year in administrative time
- Monthly review keeps cellular costs on track
- Provides assistance with moves, additions and changes
- Makes recommendations for appropriate products and devices (ie. iPhones)
- reviews and recommendations for the best plans and maximum discounts

To date, RAM has helped Mather LifeWays save significant revenues in both phone service costs and internal man hours.

“RAM Communications provides the professional service and support I need. I'm now free to concentrate on the other critical aspects of my job.”

Charley Sankovich
Assistant VP of I.T. Systems



1841 Hicks Road
Suite C
Rolling Meadows, IL 60008
847.358.0917 main number
847.358.1340 fax
www.ramcomminc.com

